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City of Branson
110 West Maddux
Branson, MO 65616
417-337-8526
Public Information Department
jadams@bransonmo.gov

NEWS RELEASE

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Contact: Mona Menezes, Branson environmental specialist, 337-8566

Branson Best Buy filling the gap in electronics recycling

Best Buy of Branson will recycle old, outdated electronic products that the city of Branson's recycle program can no longer process.

Best Buy has even teamed with "Do Something Green" in sponsoring a contest for young people ages 13-26 who collect electronic waste under the "Do Something e-Waste Drive" campaign. The drive started August 15 and continues through October 1 with prizes awarded to individuals and schools that bring in the most items or make the biggest impact on their local community.

The e-waste drive is collecting most items like laptops, DVD players, old gaming consoles, digital cameras, iPods or other mp3 players, home audio equipment and old cell phones. Chargers and cables are also being accepted. While the contest does not include computer monitors, computer towers, televisions or batteries, those items can be recycled through Best Buy all year long as part of their regular household electronics recycling program. Items do not have to have been purchased at Best Buy.

According to Branson Environmental Specialist Mona Menezes, the city's recycling center at one time accepted these types of electronics and then transported them to Springfield, but the cost became prohibitive.

"We are pleased to see Best Buy step up and offer to recycle more electronics," Menezes said. "Each year in this country, about two million tons of used electronics become obsolete and there aren't very many convenient places to recycle them."

For more information on Best Buy's electronics recycling and the e-waste competition, go to dosomething.org/ewaste or bestbuy.com